

MASTER IN EVENTOLOGY

UPPER  **EVENTS
W.I.C.E
MEDIA
DESIGN**

UPPER EVENT MANAGEMENT COMPANY LIMITED

UPPER THE BUSINESS COMPANY LIMITED

6/26-28, Mampang Prada 1, Road, Mampang, Jakarta Selatan 12540, Indonesia Tel: +62 21 261 0000 marketing@upperem.com

UPPER
MASTER IN EVENTOLOGY



SYNERGY

GROUP OF COMPANIES

WE ARE ART, SCIENCE & EVENT MANAGEMENT SERVICES

We're eventologists!
artists and scientists converged
event specialists
creative technology
hip marketing

A SPECIALIST THAT HANDLES AN EVENT,
A PROFESSIONAL, VERSILE IN MANY EVENTS,
IN INDIVIDUAL, HAS HAS BEEN
THE DEVELOPMENT OF DIFFERENT TYPE
OF EVENTS.

BY THIS SPECIALTY, WE ARE ABLE TO
OFFER A COMPREHENSIVE RANGE OF
PEOPLE, PRODUCT AND PERFORMANCE
D.P.U TO THE EVENT & MARKETING
SECTOR.

The Group of
Production Activities



CORPORATE & MARKETING EVENTS

Upper Event manages total event production from the initial project conceptualization to full implementation and on-site management. Event may take the form of

**KICK OFF MEETING,
TEAM MOTIVATION,
GRAND OPENING, PARTY,
AWARD PRESENTATIONS,
FESTIVAL ANNIVERSARY &
CELEBRATION EVENTS**

and others for small group of 30-50 guests and more or large-scale events with audiences of 20,000 plus, upper event can provide a skilled production team who can combine simple staging elements with grand custom constructed elements to produce outstanding results.

Upper Event realizes that having an event within campaign strategies allows brands to get personal with their target market, conveying key messages and building brand relationships in a unique environment.

Helping to achieve our client's marketing objectives, The Upp Agency creates events ensuring that they are produced and managed to reflect the intricacies of the client's brand.

Devising the event concept which appeals to our client's individual target audiences, we ensure that their brand or marketing objective becomes memorable to all stake holders.

As part of the marketing mix, Upper executes the design, production and management of

**PRODUCT LAUNCHES,
PRESS CONFERENCES,
BRAND REFLECTION,
FASHION SHOW,
ROAD SHOWS AND PUBLIC CONSULTATIONS**
always delivering maximum impact.



INTERNATIONAL & MICE SPECIALIST



Meeting



Conventions

Meeting-Incentive-Convention-Exhibition

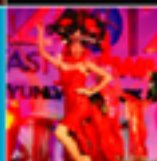
Whether your group is coming to Thailand or any country in the Asia-Pacific region, Upper Event also acts as MICE PLANNER, ORGANIZER and SUPPLIER to serve you.

We have eventologists, with decades of experience in creative production and management in the Tourism and MICE industries.

We offer our staff with strong of MICE background, event experience and diverse expertise from various projects we undertake.

We provide lighting, projection, audio, video, conference equipment, scenery and labor services for theatrical productions, all kinds & forms of events, television & film productions, themed events, receptions, gala dinners and MICE industry events.

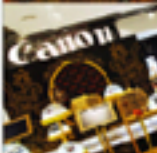
Incentive



Exhibition

Upper event is equipped to provide you with the design, model production, construction, installation and full project management of exhibition stands, booth, and pavilion.

Whilst some clients choose to bring their own design to upper event or have their own country project managers for instructional events, while other requires a "ONE STOP SERVICE" using our full range of services.





BRANDED & SPECIAL PROJECTS MANAGEMENT

Passionate in every event.
We bring brands to life and inspire consumer passions through live events and experiences

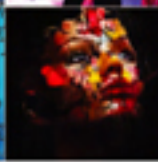
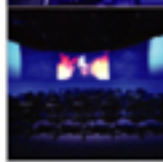
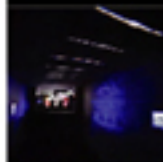
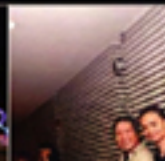
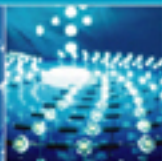
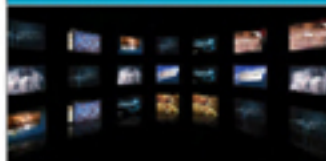
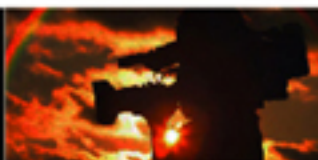
EVENT TECHNOLOGY

PRODUCTION DESIGN

Behind the scene of favourites TV & Innovative Media Production happen here !!

Eventologists have a strong experience and credentials of media production skill. Technology changes quickly and eventologists not only keep up with these changes. We enjoy with it so we always have a special magic to give the client.

MULTI-MEDIA VISUAL SYSTEM LIGHTING & AUDIO

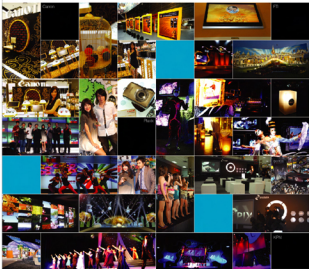


DESIGN RENTAL

where a thousand design items
to fulfil your ideal imagination
in any occasion of events and
luxury weddings

PROPS.CENTERPIECE.DESIGN ITEMS





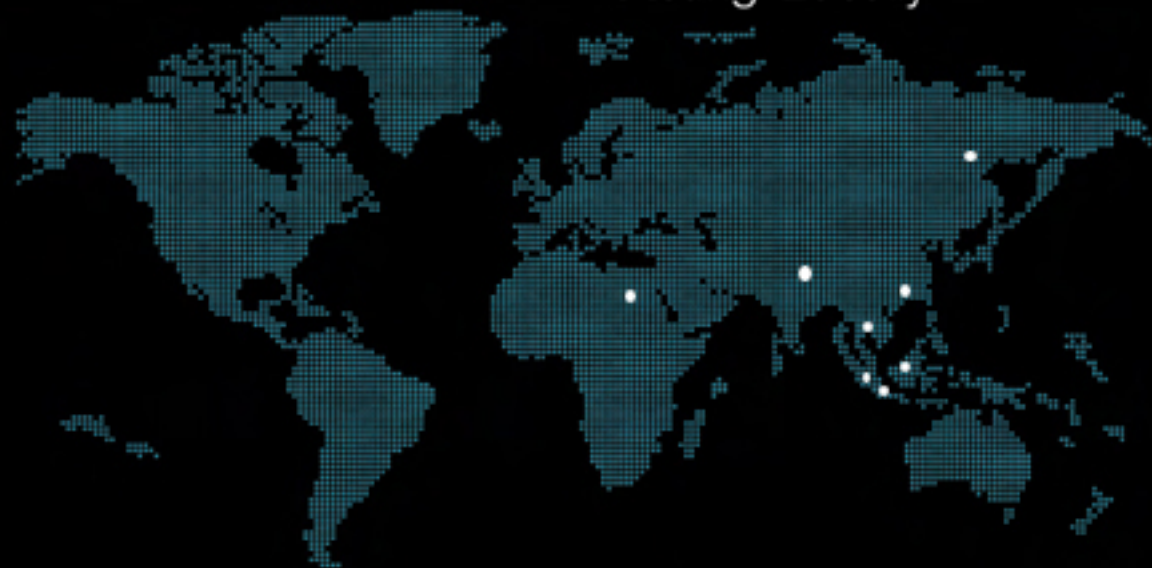


LETTER PUBLISH

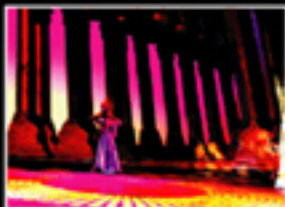
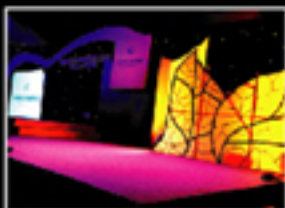
UNIFA



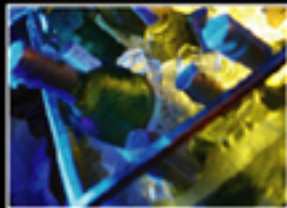
Partnering **G**lobally
Acting **L**ocally



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YOUR EVENTS,
NOT JUST
AN EVENT
UPPER
EVENT 